## By DCCconcepts Concepts Concepts

## Unique performance, real usability

DCCconcepts are proud to present 200 - a new decoder range with exceptional quality and a unique personality all its own...
With exceptional performance plus outstanding installability.

Decoders are all too often designed to suit the technophile: Lots of features that are never used, dozens of light options and functions that are just not needed, too many wires, just too big to fit easily... the list goes on.

It became very clear as we talked to modellers around the world that some issues were ignored and that all model trains are not the same at all. Some prototypes, made to a smaller loading gauge than the USA and parts of Europe, give modellers a real headache when the time comes for them to choose and install a decoder.

We wondered... Why does nobody think about the end user? We did. We ignored convention, looking across problems not at them. We looked at need not want... and we enjoyed doing it. The name we chose just seemed to define it so well...

Is Seven completely new DCC decoder designs that include the worlds smallest direct plug decoder, a totally universal micro 6-pin & the smallest "Big decoder" there is... Huge in power handling ability but small in size - with 6 functions and a Herculean motor drive.

2011 has multiple installation options - one decoder fits many loco types

**2011** has a wide range of Decoders for N, HO, OO and O scale

Is packed with a new Slim, powerful Stay-Alive" that is four times more powerful and yet it is also smaller and thinner for easier installation! For those who want even more Stay-Alive" power, we offer a second

Version, this time EIGHT times more powerful than before. Stay-Alive is sold in packs of 3.

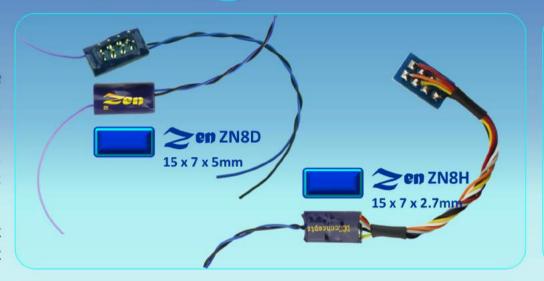
Is available now in Single & Five-packs to give exceptional value to every modeller.

We really like **en.**.. We hope you do too!

## thinking outside the square concepts

The Zen decoder collection

O Scale Decoder Coming soon!















The Zen decoder range and all other DCCconcepts products are distributed worldwide by DCCconcepts Pty Ltd., 3/13 Lionel Street, Naval Base WA 6165 Australia Ph. 61 8 9437 2470 Fax. +61 8 9437 2471 www.dccconcepts.com DCCconcepts welcomes Retailer and Distributor enquiries. DCCconcepts products are distributed throughout the United Kingdom by Gaugemaster Controls Ltd., Ford Rd, Arundel Ph. +44 1903 884488 www.gaugemaster.com