



## Our Way to Say "Thank You"

**Once again in UK history, the many will owe much to the few....**

*Like you, we are following guidelines and "staying safe" to the best of our ability.*

*Unlike us, there are many out there working long hours trying to give aid and comfort to those who are unwell, injured or have unfortunately contracted the virus.*

*With little to do much of the time, yesterday my thoughts wandered back to two incidents over the past year or two when I was recognised by hospital staff when visiting friends... I was quite taken aback each time when stopped in a corridor because I was recognised as the MD of DCCconcepts!*

*So, it also occurred to me that there are members of our hobby out there either working desperately hard and needing their hobby more than ever in the few moments that they get to relax - or having to self isolate and retreating to their hobby to pass the time until they can re-join the fight against Covid-19.*

*My conclusion?*

*We should do what we can. Something pragmatic and positive to say thank you to all railway modellers and other "model related" hobbyists within the NHS, Ambulance, Police and other emergency services who are working together and doing their best to protect us all from Covid-19.*



*Of course, we supply worldwide and this is a global pandemic. So, if you serve in the emergency services anywhere in the world you can take advantage of this offer. Just follow the steps below...*



**➤ An offer ONLY for those who are at the front line during the Covid-19 Crisis.**

*We know that right now, you need your hobby more than ever.*

*We also know you will be stretched in many ways, so we would like to say a very real “thank you” for your efforts.*

- *We are delighted to offer all front-line staff within the NHS, Extended hospital services, Police, Ambulance & Paramedics, a 25% discount on any DCCconcepts “ex stock” product purchases.*
- *This offer starts today and will run until the end of April.*
- *We have tried to be as inclusive as possible to say thank you to all of those who are selflessly working on the front line and helping those in need, however, if you think that you should be part of it, but are not covered within the services that we have mentioned, then please email us at [web@dccconcepts.com](mailto:web@dccconcepts.com) and explain. We will pay attention to your request and do our best to be fair.*

**➤ Taking advantage of our offer is a simple process.**

*We are not going to make this any more complicated than it needs to be.*

- *Visit our website and select your products normally, noting your order number.*
- *If you are able to do it, please send a photo of your staff ID card to [web@dccconcepts.com](mailto:web@dccconcepts.com) quoting the order number.*
- *If you cannot do that, using the “order comments” box which will appear at the checkout, please tell us what service you work with and also add your relevant service staff registration number.*
- *If you have questions, please call us Monday to Friday, 10am to 5pm or email us at [web@dccconcepts.com](mailto:web@dccconcepts.com) (please include your phone number as it may be easier for us to help by calling and talking about any questions you have).*



Time to go...

We sincerely hope this small gesture will give a little back to all who serve in this difficult time.

Stay safe, stay in touch with each other and share your modelling as much as you can, because you will never have a more genuinely interested audience than right now

Kind thoughts and best wishes from all of us here at DCCconcepts

**Richard Johnson**